

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVELS AND BENEFITS

Platinum Sponsor \$30,000 (1 available)

- 20 event tickets – two premier tables
- Name recognition in thank you letters sent to all event supporters and attendees
- Name recognition in media advisory sent in advance of event
- Verbal recognition from stage during program
- Tagged recognition in event-related social media promotion
- Logo inclusion in printed program
- Logo in event-related emails, event welcome signage, and on-screen sponsorship loop
- Logo and link from bavc.org event page

PortaPak Sponsor \$15,000 (2 available)

- 16 event tickets – one and a half premier tables
- Tagged recognition in event-related social media promotion
- Logo inclusion in event-related emails, event welcome signage, and on-screen sponsorship loop
- Logo and link from bavc.org event page
- Listing in printed event program

DigiBeta Sponsor \$10,000 (2 available)

- 10 event tickets – one table
- Name inclusion in event-related emails
- Logo inclusion in event welcome signage and on-screen sponsorship loop
- Logo and link from bavc.org event page
- Listing in printed event program

Gold Sponsor \$5,000 (6 available)

- 6 event tickets
- Name inclusion in printed invitation, event-related emails, and event welcome signage
- Logo inclusion in on-screen sponsorship loop

- Logo and link from bavc.org event page
- Listing in printed event program

Silver Power Sponsor \$2,500 (10 available)

- 4 event tickets
- Name inclusion in event welcome signage and on-screen sponsorship loop
- Name and link from bavc.org event page
- Listing in printed event program

Supporter Sponsor \$1,000 (40 available)

- 2 event tickets
- Name inclusion in on-screen sponsorship loop
- Name and link from bavc.org event page
- Listing in printed event program

Deadlines

Sponsorship must be confirmed by November 1, 2016 in order to guarantee inclusion in event program. Payment must be received by November 14, 2016 in order to guarantee your tickets.

* Discounted sponsorships available for 501(c)(3) organizations or small local businesses. Please call 415.558.2149.

SPONSORSHIP LEVELS COMPARISON

	\$30,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Tickets	20	10	10	10	5	2
Thank you letter to event attendees	NAME	NAME				
Media advisory	NAME	NAME				
Recognition during program	X	X	X	X		
Tagged recognition	X	X	X	X		

via social media						
Event emails	LOGO	LOGO	LOGO	LOGO	NAME	
Welcome signage	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Link from BAVC's website	LOGO	LOGO	LOGO		NAME	NAME
Listing in printed program	LOGO	LOGO	LOGO	LOGO	X	X

SPONSORSHIP REPLY FORM

Contact Information

Your Name/Company Name:

(As you would like it to appear in our materials)

Contact Name and Title:

Mailing Address:

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email:

Payment

My check payable to Bay Area Video Coalition is enclosed in the amount of \$ _____.

Please charge my gift of \$ _____ to my ___ Visa ___ MasterCard ___ AMEX.

Card No: _____ Exp. Date: _____

Card Name: _____ Signature: _____

Billing Address:

City: _____ State: _____ Zip: _____

Deadlines

Sponsorship must be confirmed by November 1, 2016 in order to guarantee inclusion in event program. Payment must be received by November 14, 2016 in order to guarantee your tickets.

Select your sponsorship level:

___ Platinum – \$30,000

___ Gold – \$5,000

___ PortaPak – \$15,000

___ Silver – \$2,500

___ DigiBeta – \$10,000

___ Supporter – \$1,000

___ Other – \$ _____

___ We are unable to attend the 40th Anniversary Celebration but would like to support Bay Area Video Coalition's work. Enclosed is a contribution of \$ _____.

Mail or email this form with payment to:

Carol Varney

Bay Area Video Coalition

2727 Mariposa Street, Suite 200

San Francisco, CA 94114

P: 415.558.2149 Email: carol@bavc.org

The Bay Area Video Coalition is a 501(c)(3) organization. Tax ID 94-2403876.