SPONSORSHIP OPPORTUNITIES

THE BIG 4 OH!
Thursday, November 17th, 2016 | 6-9 PM

SPONSORSHIP LEVELS AND BENEFITS

Platinum Sponsor $30,000 (1 available)
- 20 event tickets – two premier tables
- Name recognition in thank you letters sent to all event supporters and attendees
- Name recognition in media advisory sent in advance of event
- Verbal recognition from stage during program
- Tagged recognition in event-related social media promotion
- Logo inclusion in printed program
- Logo in event-related emails, event welcome signage, and on-screen sponsorship loop
- Logo and link from bavc.org event page

PortaPak Sponsor $15,000 (2 available)
- 16 event tickets – one and a half premier tables
- Tagged recognition in event-related social media promotion
- Logo inclusion in event-related emails, event welcome signage, and on-screen sponsorship loop
- Logo and link from bavc.org event page
- Listing in printed event program

DigiBeta Sponsor $10,000 (2 available)
- 10 event tickets – one table
- Name inclusion in event-related emails
- Logo inclusion in event welcome signage and on-screen sponsorship loop
- Logo and link from bavc.org event page
- Listing in printed event program

Gold Sponsor $5,000 (6 available)
- 6 event tickets
- Name inclusion in printed invitation, event-related emails, and event welcome signage
- Logo inclusion in on-screen sponsorship loop
• Logo and link from bavc.org event page
• Listing in printed event program

**Silver Power Sponsor $2,500 (10 available)**
• 4 event tickets
• Name inclusion in event welcome signage and on-screen sponsorship loop
• Name and link from bavc.org event page
• Listing in printed event program

**Supporter Sponsor $1,000 (40 available)**
• 2 event tickets
• Name inclusion in on-screen sponsorship loop
• Name and link from bavc.org event page
• Listing in printed event program

**Deadlines**
Sponsorship must be confirmed by November 1, 2016 in order to guarantee inclusion in event program. Payment must be received by November 14, 2016 in order to guarantee your tickets.

• Discounted sponsorships available for 501(c)(3) organizations or small local businesses. Please call 415.558.2149.

**SPONSORSHIP LEVELS COMPARISON**

<table>
<thead>
<tr>
<th></th>
<th>$30,000</th>
<th>$15,000</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tickets</td>
<td>20</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Thank you letter to event attendees</td>
<td>NAME</td>
<td>NAME</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media advisory</td>
<td>NAME</td>
<td>NAME</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition during program</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tagged recognition</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>via social media</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
</tr>
<tr>
<td>Event emails</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME</td>
<td></td>
</tr>
<tr>
<td>Welcome signage</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME</td>
<td>NAME</td>
</tr>
<tr>
<td>Link from BAVC’s website</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME</td>
<td>NAME</td>
</tr>
<tr>
<td>Listing in printed program</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**SPONSORSHIP REPLY FORM**

Contact Information
Your Name/Company Name:
________________________________________________________
(As you would like it to appear in our materials)
Contact Name and Title:
________________________________________________________
Mailing Address:
___________________________________________________________________
City: _____________________________ State: __________ Zip: __________
Phone: ___________________________ Fax: ____________________________
Email: __________________________

Payment

My check payable to Bay Area Video Coalition is enclosed in the amount of $ _________.
Please charge my gift of $ _________ to my ___ Visa ___ MasterCard ___ AMEX.
Card No: _________________________ Exp. Date: _________________________
Card Name: __________________________ Signature: ________________________
Billing Address:

____________________________________________________________________

City: ________________________________ State: _______________ Zip: _______________

Deadlines
Sponsorship must be confirmed by November 1, 2016 in order to guarantee inclusion in event program. Payment must be received by November 14, 2016 in order to guarantee your tickets.

Select your sponsorship level:

___ Platinum – $30,000  ___ Gold – $5,000
___ PortaPak – $15,000  ___ Silver – $2,500
___ DigiBeta – $10,000  ___ Supporter – $1,000
___ Other – $ ________

___ We are unable to attend the 40th Anniversary Celebration but would like to support Bay Area Video Coalition’s work. Enclosed is a contribution of $ __________.

Mail or email this form with payment to:
Carol Varney
Bay Area Video Coalition
2727 Mariposa Street, Suite 200
San Francisco, CA 94114
P: 415.558.2149 Email: carol@bavc.org

The Bay Area Video Coalition is a 501(c)(3) organization. Tax ID 94-2403876.