Proyecto Cambio

Proyecto Cambio, the second film in the Abriendo Las Cajas series, is designed as a tool for educators, media allies and community members to inform and advocate for a more positive and socially responsible Spanish Speaking Media in the United States. Abriendo las Cajas is a collaborative project between La Clinica de la Raza, Bay Area Video Coalition (BAVC) and ZeroDivide.

This documentary is designed to promote critical thinking and community dialogue about the important role media plays in today’s society. It is one of eight community health and media projects funded across the United States through the New Routes to Community Health Program.

Abriendo las Cajas seeks to reduce incidences of domestic violence and to provide a safe and empowering space for the youth, men, and women of the Latino immigrant population of the Fruitvale neighborhood in Oakland.

http://bavc.org/sites/208.69.42.61/files/video/proyecto.html

Purchase the Proyecto Cambio DVD to help inspire socially responsible media. - NOTE: Is shopping Cart item...