

**BAVC 2015
ANNUAL RREPORT**

**BAVC inspires social change
by empowering media makers
to develop and share diverse
stories through art, education
and technology.**

Your Support Made 2015 a Great Year for BAVC

Thanks to the generous support of individual and institutional supporters like you, BAVC had an excellent year in 2015. What follows in the pages of this annual report are some of the highlights of 2015, concluding with our financial statements.

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2015 PROGRAMS



NATIONAL MEDIAMAKER FELLOWSHIP

The National MediaMaker Fellowship enjoyed a second year of welcoming applicants from across the country, in addition to welcoming former MediaMaker Fellow Carrie Lozano on board as Fellowship Coordinator. The final eight-person cohort traveled to the Full Frame Film International Documentary Film Festival in Durham and **teamed up with Firelight Media for a deep dive into distribution** at their annual Documentary Lab in San Francisco, in addition to attending three convenings at BAVC. The Fellows also enjoyed a great deal of success following their time in the Fellowship: Tessa Moran's *The Guardians* was picked up for **broadcast by ITVS**, and Debra Wilson's *A State of Mind* and Jun Stinson's *Futbolistas 4 Life* became fiscally sponsored by SF Film. One of the participants said of the experience: "The program was life changing for me. [...] Now I feel comfortable defining myself as a filmmaker because of the wealth of knowledge I gained during this program and especially the interaction with the wonderful fellows that make up this program."

PRESERVATION

A thousand hours of analog tape were baked, cleaned and transferred to digital for local and national clients including SFMoMA, Walker Art Center, Center for Investigative Reporting, Bay Area Television Archive, Al Jazeera America, Computer History Museum and many more.

COMMUNITY MEDIA

2015 saw the inception of *Transmission*, a BAVC-produced **SF Commons** broadcast show celebrating arts and culture in San Francisco that continues to produce fresh content semi-monthly. The first SF Commons Award Show was hosted at **Mission Cultural Center** and producers collaborated on three open mic nights, including the maiden voyage with *Black Diva Media* host, **Idell Wilson**. A quick snapshot of SF Commons' programs indicated 27% spiritual content, 24% community content, 13% entertainment and 11% live talk shows, with sports, arts, music, news, kids, and lifestyle rounding out the remaining 25% of programming.

BAVC PRODUCTIONS

A key project created by our in-house production team in partnership with San Francisco State University was the **Beyond Bullying** initiative. BAVC constructed **a mobile storytelling booth that was set up at high schools across the nation** to encourage LGBTQ students to express themselves in terms of gender and sexual orientation. Another major success was a collaboration between medical giant **Dignity Health** and advertising agency **Eleven** where BAVC produced a series of videos highlighting medical access to low-income patients.

TRAINING

Another **banner year for TechSF**, the program that BAVC runs for the San Francisco City Office of Economic & Workforce Development which helps hundreds of unemployed workers close the gaps in their skill sets. Graduates of the program went on to land jobs at Hack The Hood, Aquent, Facebook, SolarCity, ConnectEd and dozens and dozens of other companies. Rounding out the services available to the community, BAVC launched a series of pop-up online coding labs featuring Treehouse self-guided training at San Francisco Public Library and at Bayview Hunters Point locations, CollegeTrack and Young Community Developers (YCD).

We also introduced a new class, ***Building A Podcast***, which has become wildly popular. Be on the listen for new content coming from scores of new podcasters!



YOUTH

We **celebrated BUMP Records' 10th anniversary** and the students in the BUMP program produced 10 separate albums (available on Bandcamp). Students rolled up their sleeves in two new tracks: Sound Bytes, a beginning audio engineering immersive learning experience, and Game Code Design, where the youth learned to design video games using open-source platforms, accessible programming languages, micro-controllers and processing.

Lily Yu, then a 19-year old Factory student, produced *Fenced In*, a look at growing up in West Oakland, and Julia Retzlaff, another promising filmmaker in The Factory, created *Stop*, for the **Robert Wood Johnson Foundation's Equity Workshop at TED**.



WORKFORCE

Deputy Secretary of U.S. Department of Labor, Chris Lu, congratulated BAVC in person on our pioneering workforce development strategies which inform government at the local, state and national levels on best practices for freelancers, W-2 workers and under-employed job seekers in between. Executive Director, **Carol Varney, was invited to the White House to further the conversation.**

In April BAVC produced **Workshift 2020**, a public conversation about the shift to freelancing and how 40% of Americans will be independent contractors by the year 2020. Panelists included Marina Gorbis, Executive Director of Institute for the Future, Maria Echaveste, Policy and Program Development Director at Chief Justice Earl Warren Institute on Law and Social Policy, Monika Bauerlein, CEO at Mother Jones, Caitlin Pearce, Senior Manager at Freelancers Union and Ted Egan, Chief Economist for City and County of San Francisco. Kevin Roose of Fusion moderated the conversation.

EVENTS

Point of Pride: The People's View of Bayview/Hunters Point, a BAVC-produced documentary about San Francisco's historic southeastern neighborhood, combines archival footage from the 1950s, 60's and 70s with present-day viewpoints and reactions to these images from the past to create a compelling portrait of a community marked by struggle and fueled by hope. The project culminated a year-long grant, *Remembering and Restoring the Multimedia History of Bayview Hunter's Point*. Community partners included the San Francisco Public Library and San Francisco Bay Area Television Archive at San Francisco State University. The film was screened at **MOAD** and **SFPL** and was supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act.

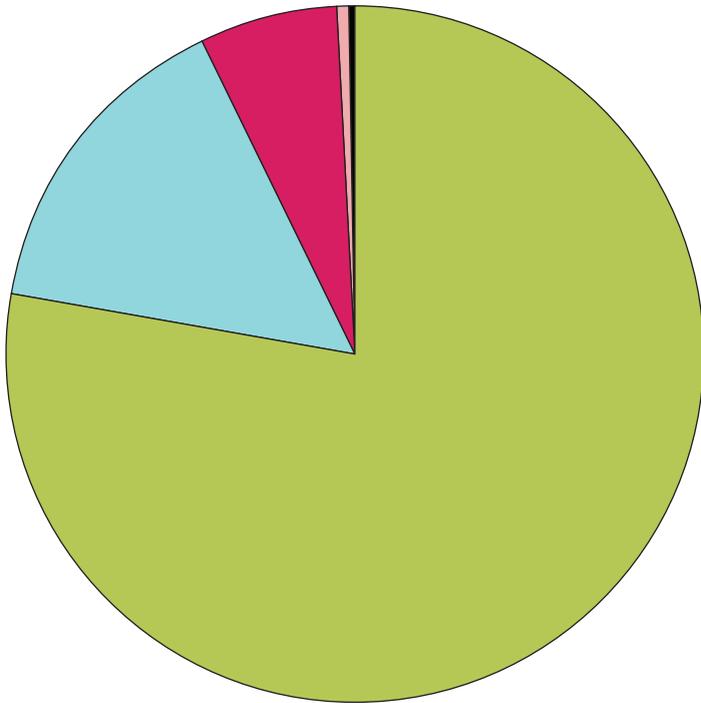
Nerd Underground at XYZ

BAVC's signature networking event, Nerd Underground, brings job seekers and employers under one roof -- typically at a tech company like Twitter, Zendesk or Zynga. The one held at XYZ was attended by serious recruiters and eager graduates and was especially successful in matching freelancers with gigs.



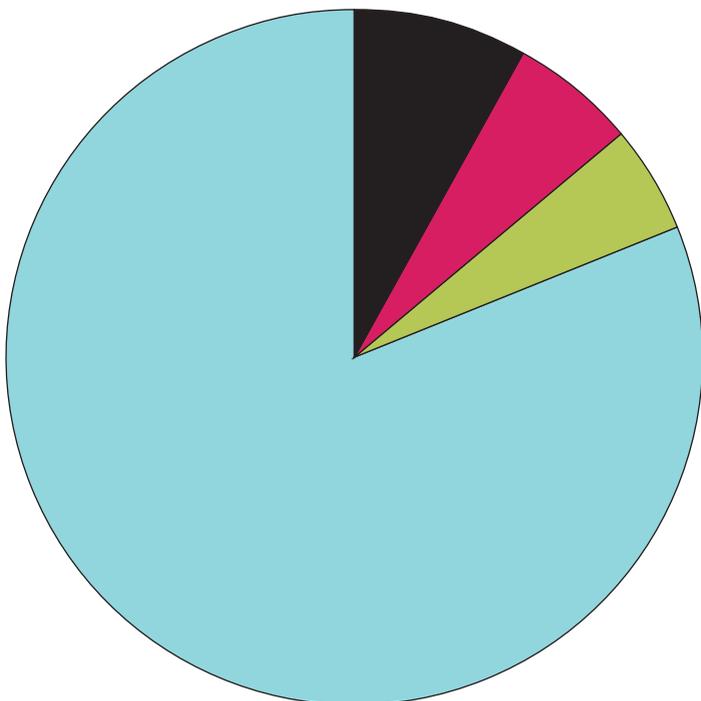
2015 FINANCIALS

2015 TOTAL REVENUE: \$3,767,361



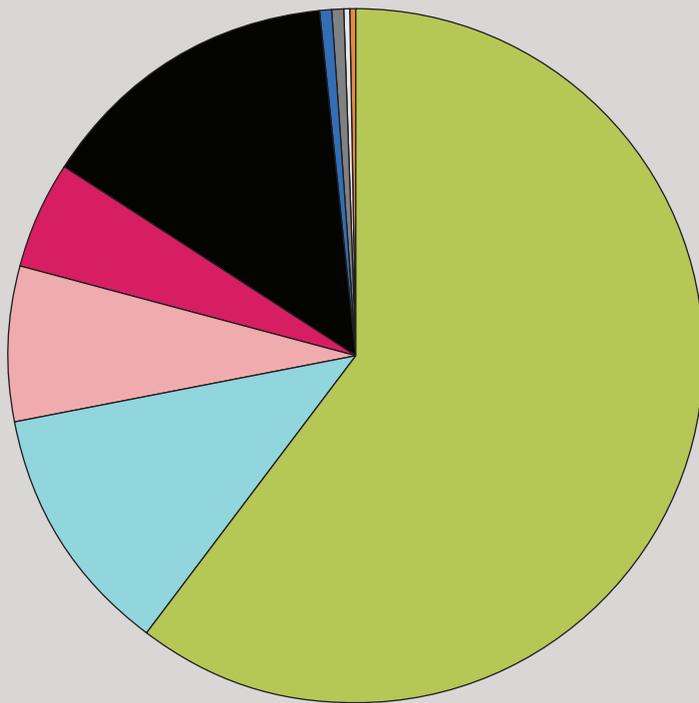
- \$2,931,447 - CONTRACTS
- \$570,466 - TUITION
- \$240,040 - SERVICE FEES & CONSULTING
- \$21,725 - FISCAL SPONSORSHIP
- \$3,683 - SUITE RENTAL

2015 TOTAL SUPPORT: \$428,833



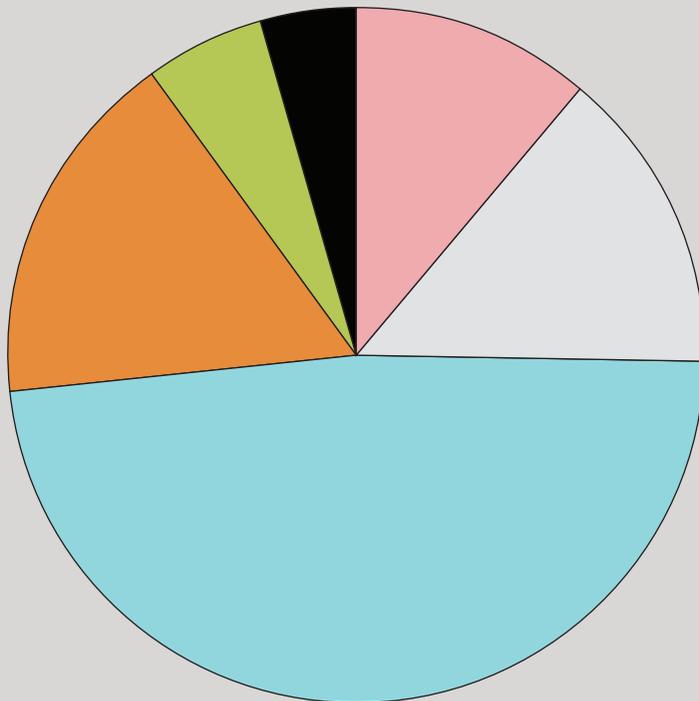
- \$35,432 - CONTRIBUTIONS & GRANTS
- \$24,870 - MEMBERSHIP FEES
- \$20,965 - OTHER INCOME
- \$347,566 - IN-KIND CONTRIBUTIONS

2015 INCOME: \$4,852,264



- \$2,931,447 - CONTRACTS
- \$691,502 - CONTRIBUTIONS & GRANTS
- \$570,466 - TUITION
- \$347,566 - IN-KIND CONTRIBUTIONS
- \$240,040 - SERVICE FEES & CONSULTING
- \$24,870 - MEMBERSHIP FEES
- \$21,725 - FISCAL SPONSORSHIP
- \$3,683 - SUITE RENTAL

2015 EXPENSES: \$4,982,928



- \$567,130 - PRESERVATION & TECHNOLOGY
- \$698,356 - YOUTH PROGRAMS
- \$2,392,744 - ADULT TRAINING & WORKFORCE DEVELOPMENT
- \$826,931 - INDEPENDENT MEDIA
- \$280,890 - GENERAL ADMINISTRATION
- \$216,877 - FUNDRAISING



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