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BAVC 2016 ANNUAL REPORT

**BAVC inspires social change
by empowering media makers
to develop and share diverse
stories through art, education
and technology.**

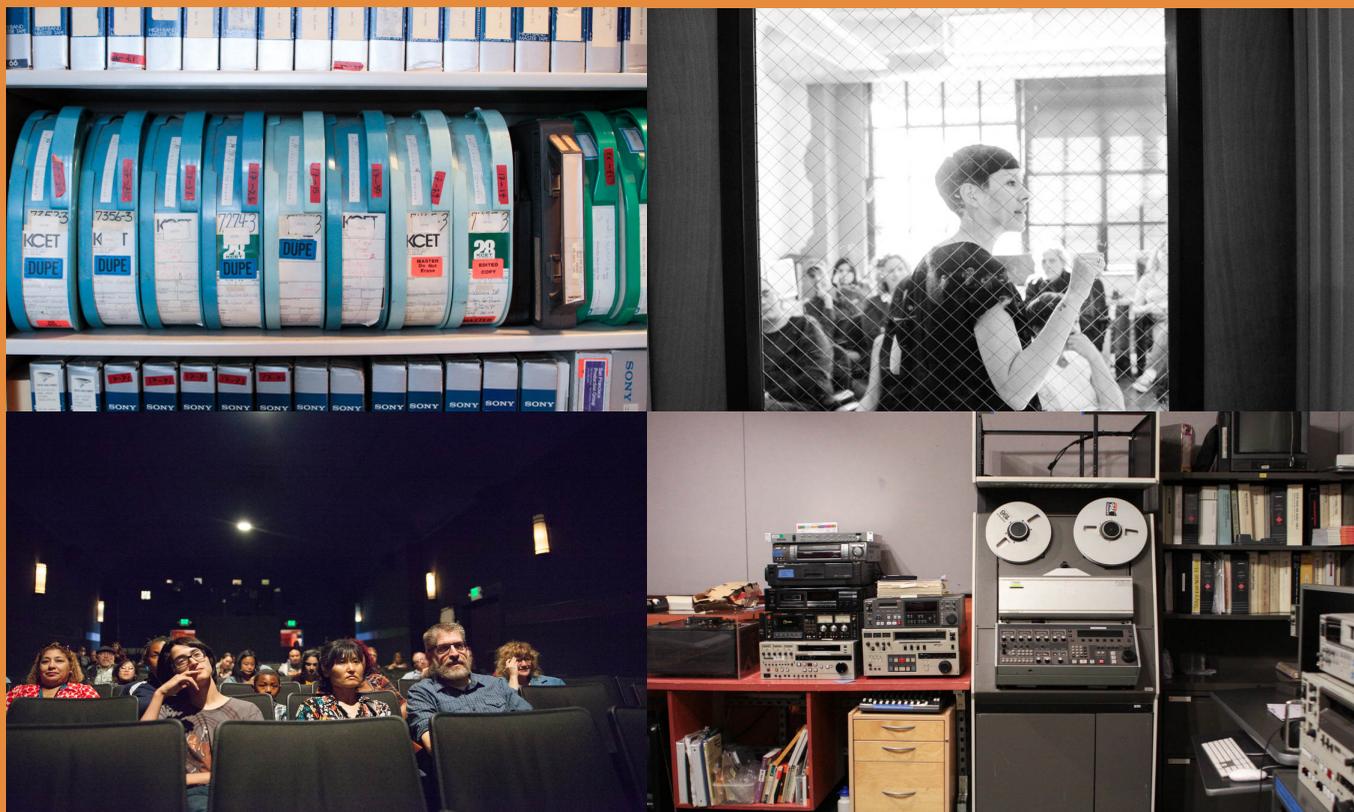
Your Support Made 2016 a Great Year for BAVC

Thanks to the generous support of individual and institutional supporters like you, BAVC had an excellent year in 2016. What follows in the pages of this annual report are some of the highlights of 2016, concluding with our financial statements.

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2016 PROGRAMS



NATIONAL MEDIAMAKER FELLOWSHIP

The 2016 National MediaMaker Fellows convened for a series of immersive workshops to provide project updates and to leverage mentoring by industry experts from local media broadcast, distribution and funding organizations on topics such as producing, editing, fundraising, digital distribution and audience engagement. The Fellowship also provided networking opportunities and further exposure at major industry events: the **Full Frame International Documentary Film Festival** and **IDA's Getting Real summit**. The Fellowship culminated with a presentation of projects at **ITVS**. Several Fellows had versions of their projects play in film festivals nationally and Robert Rooy's *Deej* was picked up for broadcast by ITVS. Reflecting on their time in the program, one Fellow commented: "It was incredibly helpful to have a supportive group to check in with regularly about this project. [...] **The fellowship was there to provide time and space to think through challenges, solutions to those challenges, and to remind us all of the importance of our work.**"

PRESERVATION

Over 1000 hours of archival footage was preserved and transferred for clients like Tony Labat, de Saisset Museum, Bay Area Television Archive, San Mateo County Historical Association, Chitresh Das Dance Company, Southern Exposure, San Francisco Museum of Modern Art, NYU Fales Library, World Arts West, Glide Memorial Church, Trisha Brown Dance Company, Kronos Quartet and the Oregon Historical Society. Collaborating with the **Internet Archive**, BAVC provided digital transfers for filmmakers **Matt Wolf** and **Kyle Martin** from hundreds of hours of extended-play tapes that civil rights activist **Marion Stokes** recorded. Wolf and Martin are in postproduction on a documentary about Stokes, who recorded television news footage on multiple channels on VHS and Betamax 24/7 for 35 years.

Celebrating magnetic media at BAVC's Dinner & Conversation #2, we honored guests Sally Jo Fifer, CEO of ITVS, independent media artist, Doug Hall, internationally acclaimed filmmaker, Lynn Hershman Leeson and multi-sensory, Oakland-based artist, Desiree Holman.

COMMUNITY MEDIA

SF Commons submitted a *Transmission* episode: *Women Heard Around the Bay* which **won a WAVE Award** (Western Access Video Excellence) competing with public access stations across California, Nevada, Colorado, Hawaii, New Mexico and Arizona. We also hosted the first Black History Night Live Show (the episode was a finalist in the "Live" WAVE category in 2017). As part of BAVC's 40th Anniversary Dinner Series, **we honored one of SF Commons' most dedicated producers, Kiilu Nyasha, a revolutionary journalist and former Black Panther** whose program *Freedom Is A Constant Struggle* airs live on every first and third Thursday on SF Commons. We ended up the year by offering a new service to the 140+ producers and hundreds of viewers: Video-on-Demand (VOD)!

BAVC PRODUCTIONS

Our crew produced over 20 projects for clients like Stanford LIVE, Google WebRangers, Blue Shield of CA, Young Women's Freedom Center, Lemnos Labs, Palo Alto Veterans Association, Institute on Aging, Silicon Valley Council of Nonprofits, CA Primary Care Association and more. One of our favorite projects was produced for Institute on Aging and featured seniors learning to graffiti--the seniors had a blast and local publishers 7x7, SFist, sf.curbed, and L.A.'s Hijinx spread the word.

TRAINING

2016 saw the creation of instantly-popular classes like **Drone Cinematography**, **Video For Social Media**, **Google Analytics**, **Virtual Reality Postproduction**, **Sketch**, and **Pro Tools**. **TechSF** reached the 5 year mark, with BAVC having helped 1000+ job seekers close the gaps in their tech skill sets and find work. The **Treehouse pop-up labs** continued to support new-to-tech job seekers and provide an on-ramp to TechSF and we partnered with **Udacity** to offer higher-end, online training for front- and back-end developers. Other training partners included **AcademyX**, **San Francisco State University**, **General Assembly**, and **City College of San Francisco**. BAVC renewed its eleventh **ETP** contract, providing the opportunity to continue learning new things at no cost to hundreds of full-time employees at companies like Baidu, CBS Interactive, Center for Investigative Reporting, Giant Creative, Groupon, IDEO, Exploratorium and dozens more.





WORKFORCE

Because of our pioneering strategy to provide services to freelancers via BAVC's homegrown collective, **Gig Union**, we were invited to participate in the U.S. Department of Commerce-funded initiative facilitated by the Aspen Institute called *Communities That Work Partnership*. The resulting **Playbook**, written by Amy Blair, Stephen Michon and Maureen Conway, outlines BAVC's year-long project which looked at the challenges posed by the **shift in the Bay Area region's IT sector to a largely contract-based workforce** and identifying promising practices and policies to support contract workers and employers.

We were awarded two new workforce contracts from San Francisco City and County's Office of Economic & Workforce Development to jumpstart **tech apprenticeship** locally and to work with the San Francisco Unified School District to create a successful tech pipeline from high school to college to internship to career.

EVENTS

The Big 4-Oh!

Celebrating 4 decades of empowering storytellers and changing lives, friends of BAVC joined staff for an evening of looking back / looking forward at Bluxome Street Winery, that included a panel with pioneer video art collectors **Dick and Pamela Kramlich**, Department of Labor pundit **Virginia Hamilton**, BAVC co-founder **Roberto Esteves** and **video artist Steven Beck**. Moderator was **Glynn Washington** of Snap Judgement. Former **Mayor Willie Brown** made a quick appearance as he was instrumental in helping BAVC create a vibrant workforce development arm. Guests received VR headsets (thanks to a generous donation from Google), screened video, swapped stories, clinked glasses and had a robust fundraising shouting match!

From Bystander to Witness

Featuring on-the-ground activists from **Berkeley CopWatch** and **American Civil Liberties Union Northern CA**, BAVC invited the community to learn about their rights when documenting injustice and how to stay safe while shooting video.

Noise Pop

Joining this iconic, 25-year old music festival dedicated to “championing independent culture,” BAVC constructed a storytelling booth and invited attendees to tell us about their most memorable live concert.

Fair Use Fair

American University professor Pat Aufderheide met with a packed room of BAVC community media makers and storytellers to suss out which materials can be included in documentaries under the nation’s “fair use” law.



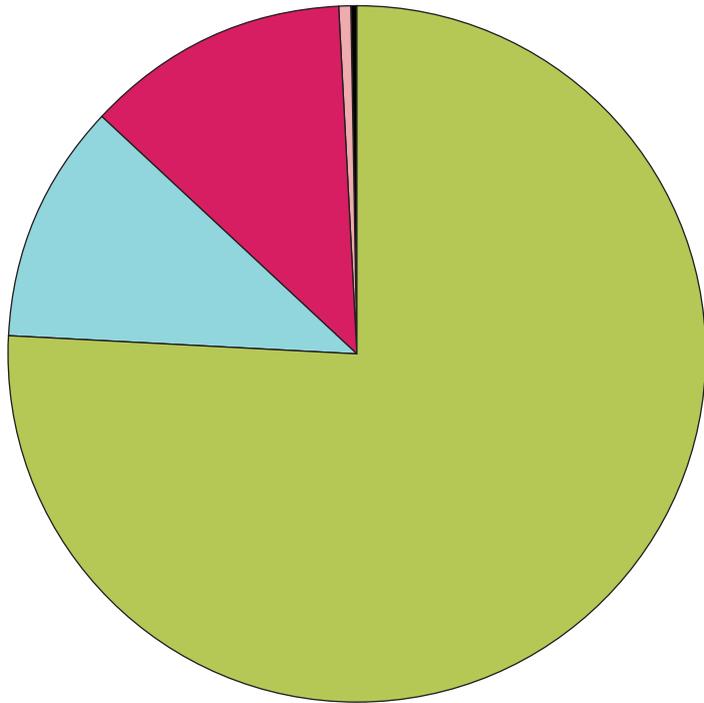
YOUTH

BAVC received the prestigious **National Arts & Humanities Youth Program Award**, the **country's highest honor for creative youth development programs which deliver after-school programs** reaching underserved youth with outstanding arts and humanities learning opportunities and youth development. To watch BAVC Senior Education Manager Lauren Taylor and participant Nicole Rivera receive the award from past First Lady Michelle Obama, check out the full video.

Through a partnership with San Francisco State University, BAVC was able to give **college credit to 60 students** who completed a Next Gen track for the first time in a decade. We also hosted our **first all-girl Bridges cohort** and **first all-LGBT Bridges cohort**--Bridges is a chance for youth to learn about workforce best practices, including career skills workshops, industry field trips, portfolio building sessions, a paid internship and a \$500 stipend. Some students collaborated on the **Anti-Eviction Mapping Project** and others contributed to **Letters To The Next President 2.0**

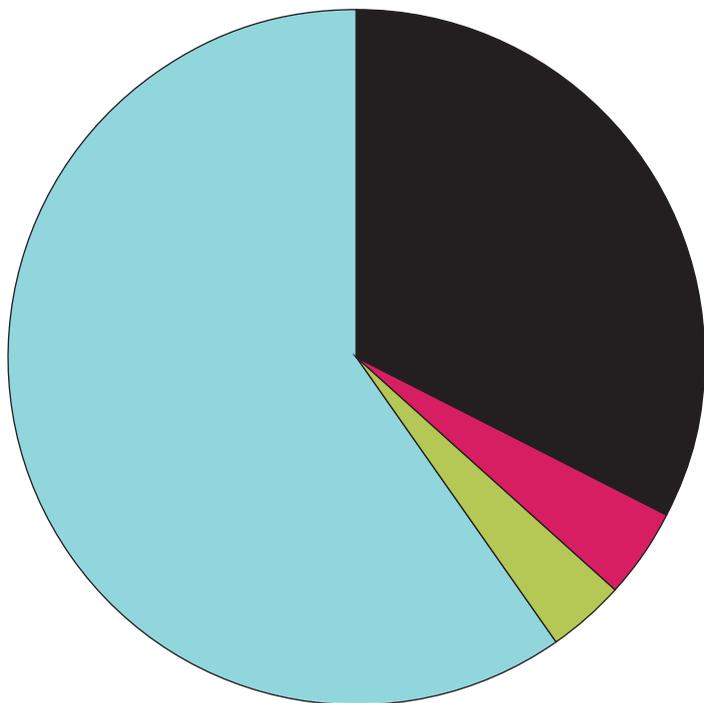


2016 FINANCIALS



2016 TOTAL REVENUE: \$2,987,590

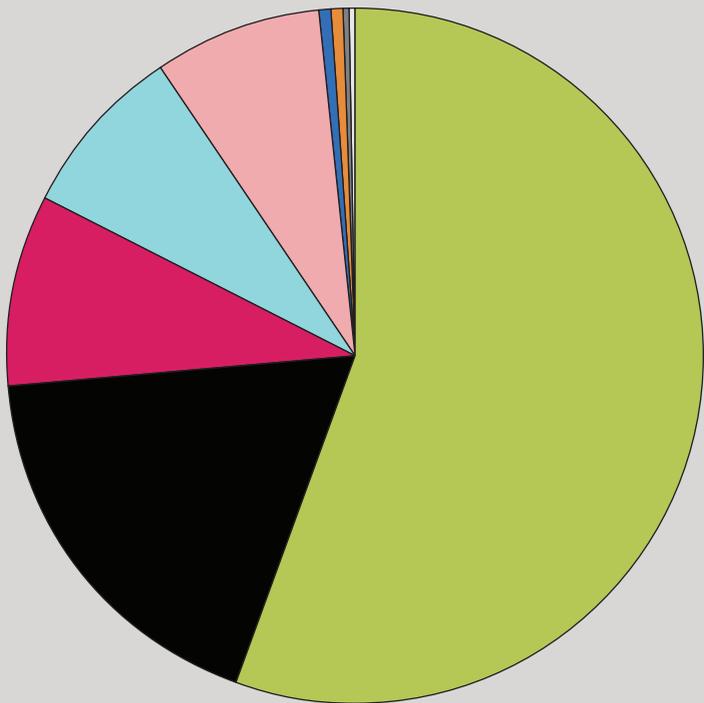
- \$2,273,779- CONTRACTS
- \$331,426 - TUITION
- \$364,781 - SERVICE FEES & CONSULTING
- \$15,430 - FISCAL SPONSORSHIP
- \$2,174 - SUITE RENTAL



2016 TOTAL SUPPORT: \$536,184

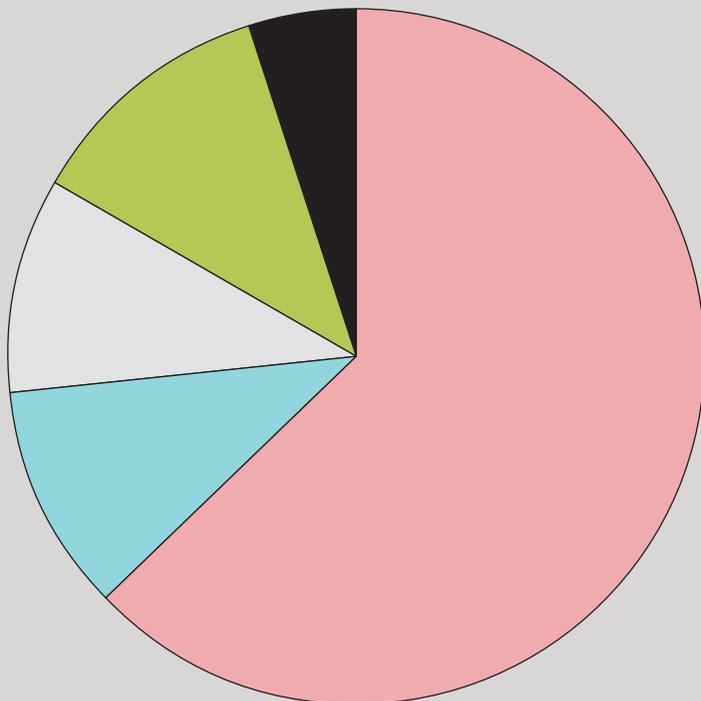
- \$175,454 - CONTRIBUTIONS & GRANTS
- \$22,318 - MEMBERSHIP FEES
- \$18,646 - OTHER INCOME
- \$319,766 - IN-KIND CONTRIBUTIONS

2016 INCOME: \$4,088,701



- \$2,273,779 - CONTRACTS
- \$740,381 - CONTRIBUTIONS & GRANTS
- \$364,781 - SERVICE FEES & CONSULTING
- \$331,426 - TUITION
- \$319,766 - IN-KIND CONTRIBUTIONS
- \$22,318 - MEMBERSHIP FEES
- \$18,646 - OTHER INCOME
- \$15,430 - FISCAL SPONSORSHIP
- \$2,174 - SUITE RENTAL

2016 EXPENSES: \$4,410,324



- \$2,769,430 - EDUCATION & TRAINING
- \$475,569 - PRESERVATION & TECHNOLOGY
- \$441,191 - INDEPENDENT MEDIA
- \$515,016 - GENERAL ADMINISTRATION
- \$209,118 - FUNDRAISING



2727 Mariposa Street
2nd Floor
San Francisco, CA 94110

