



## ABOUT BAVC Media

BAVC Media is a private nonprofit institution approved to operate by the California Bureau for Private Postsecondary Education. Approval to operate means the institution is compliant with the minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of Title 5 of the California Code of Regulations.

Located at the [Ninth Street Independent Film Center](#), BAVC Media offers a training lab with 10 Mac workstations and 1 instructor workstation, one Multi-Purpose Room which can be used as a video production studio, restrooms, a small kitchen, free wi-fi, and an audio booth, all with ADA accessibility. Students are not required to bring or possess any hardware, equipment or software to classes although students may bring their own equipment if they wish to use it during training. All training is either conducted online or in-person at [145 Ninth Street, Ste 101, San Francisco, CA 94103](#).

Successful completion of a BAVC Media Certificate does not correspond with any licensing exams in California or other states. BAVC Media is an unaccredited institution and training is not recognized for some employment positions, including but not limited to positions with the State of California. A student enrolled in an unaccredited institution is not eligible for federal financial aid programs.

## MISSION

BAVC Media inspires social change by enabling the sharing of diverse stories through art, education and technology.

## VISION

BAVC Media's vision is to work towards the following goals:

- A diverse group of independent media makers will possess the skills they need to tell, distribute, and preserve their own stories and the stories of their communities through existing and emerging media formats and outlets
- Our work will be recognized for its effectiveness by our constituencies who are most in need of our services, national funders, innovative technology companies, and visionary thinkers
- Our efforts will lead to both personal and social change, including greater respect for, and cultural inclusion of, diverse voices and experiences
- Our work will provide an alternate educational and creative pathway for young people to tell their stories while laying the foundation for their future
- Our program evaluation and expertise will inform and support effective learning in the field

## STUDENTS

BAVC Media students span backgrounds from production artists at cutting-edge digital media companies to transitional workers skilling up to re-enter the workforce. Students may enroll in one class or earn one or more full certificates (10-12 classes per certificate) or Fast Tracks (4-5 classes per certificate). The natural ecosystem that occurs in classrooms may include artists, IT professionals, filmmakers, project managers, workforce development participants, dislocated workers, teachers, trainers, nonprofit employees, game designers, web developers, entrepreneurs and receptionists. In fact, anyone who is interested in skilling up, learning new things, becoming job-ready or building a marketable portfolio is a perfect candidate to train at BAVC Media.

## INTERNATIONAL STUDENTS

Visa services are not provided but BAVC Media will vouch for student status, if needed. International students may either pay for classes at the regular tuition rate or purchase an annual membership and benefit from membership rates on classes.

## FACULTY

Instructors are working professionals and experts in their field who are also adept at teaching relevant curriculum. Student class evaluations are conducted after every class and analyzed by staff. Instructors must consistently receive an average score of 4 or above (from a scale of 1-to-5) on student evaluations in order to remain teaching at BAVC Media. For a complete list of instructors, please go to <https://bavc.org/programs/training/>

INSTRUCTOR	COURSES TAUGHT	QUALIFICATIONS
Carolyn Crampton	Adobe Creative Cloud Graphic Design for Social BAVC Media	University of Colorado, B.F.A; Fine Arts Painter, 10+ years teaching experience
Cort Tafoya	SEO Introduction, SEO InterBAVC Mediate, Google Analytics, Google Adwords	Sacramento State University; Google Adwords and Google Digital Analytics Fundamentals credentials; 5+ years teaching
David Santamaria	Motion Graphics Video Post Production Portfolio Mentor	University of Florida, B.S Psychology, Minor in Film; CCSF extended Film Production coursework; Apple Certified in Final Cut Pro and Motion; 10 years experience as an instructor
Doug Garth Williams	Motion Graphics, Video Post-production	Mills College, M.F.A Experimental Film; Sarah Lawrence College, B.A Film; 5+ years teaching experience
Joanna Silber-Hathaway	Video Pre Production, Video Production, Video Postproduction	University of Pennsylvania, B.A., Environmental Science; UC Berkeley, MA, Public Health Nutrition; Certified Apple Instructor; 15+ years teaching
Keith Battle	Motion Graphics, Video Production, Video Post-production, Portfolio Development, Video for Social	University of Michigan, B.A English Literature; Over 2,500 hours of digital media training at BAVC Media; 15+ years of media production experience
Stan Ng	Audio for Video Production	Harvey Mudd, B.S. Engineering; Video editor at Dolby Sound; 3+ years teaching
Jonathan Parra	Video Post-production	
Marilyn McNeal	Social Media Marketing	

## POLICIES

### ACCEPTING CREDITS

This institution has not entered into an articulation or transfer agreement to accept credits but students may consult with Workforce and Advanced Training Dept staff to inquire whether past training or equivalent experience may meet prerequisite requirements.

### ATTENDANCE POLICY

BAVC Media classes are intensive, quick-paced and oftentimes sequential. If a student misses one day of class, it may result in a significant gap in their learning. As a result, BAVC Media has a zero tolerance policy for unplanned absences except in the case of an emergency such as unexpected illness or injury to student or student's immediate family. Failing to adhere to this attendance policy may result in a student being placed on academic probation.

## CANCELLATIONS

Changes to approved class schedules must be requested via email to [edu@bavc.org](mailto:edu@bavc.org) no less than 7 days from the first class date. Students wishing to cancel or withdraw may do so through attendance at the first class session, or the seventh day after enrollment, whichever is later. Refunds will be provided to canceling or withdrawing students in accordance with the refund policy. To notify this institution of your request to withdraw from the Certificate program, please email [edu@bavc.org](mailto:edu@bavc.org).

## COMPLAINT AND GRIEVANCE POLICY

Complaints or concerns should not be made to an instructor but should be expressed either in the class evaluation or in writing and emailed to [edu@bavc.org](mailto:edu@bavc.org). A response will be given to the student within two business days. If an immediate concern needs addressing for in-person training, students may communicate with BAVC Media's receptionist, or any Workforce & Advanced Training department staff member. The Workforce and Advanced Training Director can be reached at [edu@bavc.org](mailto:edu@bavc.org). Complaints and concerns follow the following chain of command system: Receptionist, Workforce and Advanced Training Director, Executive Director, and Board of Directors. At least two meetings of 's Board of Directors are open to the public each year and complaints and concerns may also be expressed at these meetings.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, [www.bppe.ca.gov](http://www.bppe.ca.gov), toll-free telephone number (888) 370-7589 or by fax (916) 263-1897. A student or any member of the public may file a complaint about this institution with Bureau for Private Postsecondary Education by calling (888) 370-7589 or by completing a complaint form, which can be obtained on the bureau's Internet Web site ([www.bppe.ca.gov](http://www.bppe.ca.gov)).

## LEAVE OF ABSENCE POLICY

Students may encounter situations in their lives which are beyond their control and make it impossible for them to attend classes for a significant period of time. In such circumstances, BAVC Media may grant a leave of absence, thereby enabling students to accomplish their educational goals. A request for a leave of absence must be in writing and signed by the student. The Workforce and Advanced Training Director may assess a student's situation and grant a leave of absence. Under no conditions may a leave of absence be extended more than six months. The period of time for an approved leave of absence is not calculated in the calculation of a student's maximum time frame. The following steps are necessary to receive permission for an official Leave of Absence (LOA): A student must submit a signed and completed Leave of Absence Request Form to the Workforce and Advanced Training Director who will review the request for LOA. If approved, the Workforce and Advanced Training Director will notify the student.

## RECORDING

BAVC Media prohibits the recording of any training lecture, demo or exercises for personal or commercial purposes. However, BAVC Media may record sessions and make them available to students enrolled in classes.

## REQUESTING A REFUND

Students may obtain a refund of charges paid through attendance at the first class session or the 7th day after enrollment, whichever is later. Students needing to withdraw from a Certificate program will receive a full refund for any unattended classes. To notify this institution of your request to withdraw from the Certificate program, or to request a refund, please submit this [cancellation form](#).

## REQUIRED ENGLISH PROFICIENCY FOR CLASSES

Students are expected to have the equivalent of an 8<sup>th</sup> grade English Comprehension level. Instruction will not occur in any language other than English unless specifically indicated. If necessary, documentation proving English proficiency may be provided in the form of a U.S. High School Diploma. English language services such as translators or ESL services are not provided.

## STUDENT LOANS AND FINANCIAL AID

This institution does not accept federal student financial aid funds nor does it offer financial aid. If you have obtained a loan to pay for this Certificate program, you have the responsibility to repay the full amount of the loan plus interest. If you have received federal student financial aid funds, you are entitled to a refund of the monies not paid from federal financial aid fund. If you are eligible for a loan guaranteed by the federal or state government and you default on the loan, both of the following may occur:

1. The federal or state government or a loan guarantee agency may take action against the student, including applying any income tax refund to which the person is entitled to reduce the balance owed to the loan.
2. The student may not be eligible for any other federal student financial aid at another institution or other government assistance until the loan is repaid.

## STUDENTS' RIGHTS TO APPEAL

Students who wish to appeal a dismissal as a result of offending behavior and re-enroll must submit a written request to the Executive Director or Workforce and Advanced Training Director. A Committee made up of the Executive Director, Workforce and Advanced Training Director and Finance Director must approve a second re-entry request from the same student. If approved, the Workforce and Advanced Training Director will notify the student.

## SUSPENSION, DISMISSAL, RE-ENTRY

Students will be dismissed for the following reasons:

- Failure to remove themselves from academic, attendance, or student conduct probation.
- Violating student conduct policy.

In the above cases, an Academic Committee consisting of the Executive Director, Workforce and Advanced Training Director and instructor of the student in question will discuss the circumstances. The student will have the opportunity to appeal a termination decision before the Committee. will notify the student in writing of suspension or dismissal. Serious infractions such as intoxicated behavior, threatening or violent behavior may be cause for dismissal without prior suspension status. Students desiring to re-enter after a voluntary withdrawal must submit a written request to the Executive Director or Workforce and Advanced Training Director. The Academic Committee must approve a second re-entry request from the same student.

## TRANSFERRING CREDITS

(Notice Concerning Transferability Of Credits And Credentials Earned At Our Institution)

Acceptance of the certificate you earn at is at the complete discretion of the institution to which you may seek to transfer. If the certificate that you earn at this institution is not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending to determine if your certificate will transfer.

## WITHDRAWAL FROM TRAINING

Students needing to withdraw from a Certificate program will receive a full refund for any unattended classes. To notify this institution of your request to withdraw from a Certificate program please email [edu@bavc.org](mailto:edu@bavc.org).

## STUDENT SERVICES

### ACADEMIC INFORMATION

As used in all materials, a COURSE is a single subject of study by which instruction is offered in classes ranging from one up to 28 hours. A CERTIFICATE is an entire curriculum composed of many courses leading to an overall career objective.

### ACADEMIC FREEDOM

BAVC Media is dedicated to ensuring that all students and instructors enjoy academic freedom during their education

process. In keeping with the desire to foster inquiry and critical thinking, the instructors are free to address significant issues, provided that the opinions offered are clearly presented as those of the individual, not of .

### **CAREER SERVICES**

Career services are available for Certificate and TechSF students. This includes meeting with a job coach, having your resume overhauled, getting tips on nailing a phone interview or in-person interview, portfolio mentorship, career evaluations and more. BAVC Media's Community Job Board can be found at: <https://bavc.org/programs/training/job-board/>. These job forums have been instrumental in facilitating employer/candidate matchmaking for over 30 years, and is regarded as one of the best job-matching sites in the Bay Area digital media industry.

### **CLASS SIZE**

Class size varies with the subject and the method by which subject matter is presented. Classes range from 1 to a maximum of 30 students per class. Technical skills training class size is limited to 10 or less students.

### **CREDITS**

BAVC Media courses are not credit bearing. BAVC Media does not accept hours or credits earned at other institutions through transfer of credit, challenge examinations, achievement tests, or experiential learning. BAVC Media does not accept ability-to-benefit students.

### **FACILITIES**

Students are welcome to meet in available spaces at our Ninth Street facility. BAVC Media's Multi-Purpose Room may also be utilized, subject to availability. Free wi-fi access is made available to all guests and print requests will be honored if they pertain to classroom activities. BAVC Media's classroom features the most current software programs including Adobe Creative Cloud and Black Magic Design DaVinci Resolve. For in-person training, each student has access to an Apple or PC workstation with headphones, making it unnecessary for students to bring their own equipment to learn any of BAVC Media's curricula. Students may follow along with the instructor by viewing a separate monitor adjacent to their own monitor. Students may save any work created by employing a flash drive or thumb drive at the workstation or by saving media to a third party site such as Dropbox or Google Drive.

### **HOMEWORK**

BAVC Media training includes lecture, demonstration, hands-on exercises and ample time for students to have their questions answered. Students pursuing a Full or Fast Track Certificate are expected to employ class lessons outside of the classroom in order to complete an industry-standard portfolio or demo reel. Resources needed to accomplish this are provided by each instructor and students may independently research additional resources if such resources contribute to an industry-standard portfolio or demo reel.

### **HOUSING**

BAVC Media does not have dormitory facilities under its control and does not offer housing arrangement services for its students or assist students in finding housing. San Francisco housing rentals are currently the highest in the nation so students should plan accordingly. As of January 2022, one-bedroom rentals on Apartments.com within walking distance of were listing between \$1,300 to \$4,000, and availability of housing is very limited.

### **INSTRUCTIONAL SITE**

Instruction occurs at 145 Ninth Street, San Francisco, CA 94103. (415) 861-3282.

### **LEARNING RESOURCES**

BAVC Media's computer lab, with Internet and WiFi services, are available to all students in class and in the common area of BAVC Media on non-class days. Members may also request lab time outside of class time when classes are not in

progress in the labs. Each instructor provides the class with resources for the most up-to-date information and demonstrations.

### **MAKE-UP WORK**

Students must request permission to make up work directly from their instructor. Upon his/her approval, all make-up work must be completed before class completion is confirmed.

### **MAKE-UP TIME-ABSENTEEISM**

Any work missed from class may require make-up work in order for the student to stay current with the class. This make-up work is the complete responsibility of the student. ***Students will make up any section or assignments before progressing to the next module, section, or assignments.***

### **MEMBERSHIP**

Membership is available at different levels with a range of benefits. To find out more visit [Membership - BAVC Media](#)

### **STUDENT ADVISING SERVICES**

If students encounter any difficulty in progressing satisfactorily through the program, an instructor or administrative staff is available for private advising. BAVC Media welcomes feedback from students regarding policy, instruction, and curriculum. BAVC Media's Executive Director has an open door policy should a problem arise.

### **STUDENT DRESS AND CONDUCT**

For in-person training, students should dress and conduct themselves according to the standards observed in a business office (casual business attire). BAVC Media reserves the right to dismiss any student whose conduct, poor attendance or poor performance may reflect unfavorably on BAVC Media. Reasons for dismissal due to unacceptable conduct include the following: cheating; deliberate destruction of property belonging to another; intoxication or substance abuse; disruptive or intimidating behavior that interferes with the pursuit of learning by others; blatant disrespect directed toward staff, instructors or other students; or failure to adhere to federal, state, and local laws.

### **STUDENT RECORDS**

Student transactions and class enrollments are captured within BAVC Media's database. Students may request a copy of enrolled and attended classes by emailing [edu@bavc.org](mailto:edu@bavc.org). Responses may take up to 7 days. Students needing proof of attendance for third parties may request a letter stating class(es) attended and amounts paid by emailing [edu@bavc.org](mailto:edu@bavc.org). Responses may take up to seven days.

### **TRANSPORTATION**

Regular Muni bus and BART services offering multiple connections are available near BAVC Media's facilities.

## **INSTRUCTIONS FOR ENROLLING**

Students wishing to enroll in one or more classes will need to REGISTER on the following site:

<https://learn.bavc.org/learn>. The REGISTER form asks for the student's name and email and will prompt the student to create a password. Once registered, students may self-enroll online by adding classes to their carts.

Certificate students must begin by completing the application found at <https://bavc.tfaforms.net/321018>. Training staff will respond to Certificate applications no later than 10 days from application date. Students may be required to successfully demonstrate technical skill levels, English comprehension, and ability to complete the program before Certificate training can be approved. To determine skill level, BAVC Media provides prospective students with assessments. These assessments are typically 24 questions and take 60 minutes or less to complete. Prospective students must score 80% or higher for approval. There is no charge for these assessments.

Once applicable assessments are successfully completed, Certificate students are notified via phone or email and provided with an Enrollment Agreement as well as the course catalog and links to any applicable programmatic information. Once BAVC Media has received the signed documents and answered any student questions, students are provided with enrollment instructions and may begin enrolling in their courses.

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an Enrollment Agreement. You may also find this information at: <https://.org/learn/bppe-information>

## **CERTIFICATE TRAINING: OBJECTIVES**

### **OVERVIEW**

All class instruction occurs online on Zoom or on-site at BAVC Media 's facility. All instruction is delivered in English only. Relevant course materials are provided to students prior to the first day of class or at the first class. Available class syllabi are shared with students prior to the first day of class. Instruction for all courses and programs is conducted through a combination of direct teaching and hands-on learning. Instructors introduce and explain relevant content for each subject and in the case of in-person training, provide students with the opportunity to use in-house equipment to practice the various skills and concepts being taught. Students have free access to all related equipment and software throughout their class-time. Class size for training varies by subject. Classes range from 3 to a maximum of 30 students per class. Technical skills training class size is limited to 10 or less students. The Portfolio Development series is part of BAVC Media certificates. Students may add one-on-one Portfolio Mentorship for an additional cost of \$850 (\$750 Member price) to any Certificate. For a complete description of Portfolio Development please see the section "Portfolio Development" following the Certificate Training: Objectives section.

Successful completion of a BAVC Media Certificate does not correspond with any licensing exams in California or other states. BAVC Media is not accredited by an accrediting agency recognized by the United States Department of Education and training is not recognized for some employment positions, including but not limited to positions with the State of California. A student enrolled in an unaccredited institution is not eligible for federal financial aid programs.

### **Video Production Full Certificate**

Hours of instruction: 100

Total tuition: \$3605 (includes Mediamaker PLUS Membership, orientation, one-on-one counseling)

**Prerequisites:** None

People who do well in video production have tireless energy, enjoy collaboration and are natural storytellers. The objectives of this certificate include helping students learn how to tell stories through cinematography, lighting, sound, editing and workflow. This certificate provides students with relevant, up-to-date information proscribed by the Bay Area's IT and digital media industry employers.

Courses and suggested order they should be taken:

1. Video Production Bootcamp (28 hours)
2. Interviewing Techniques (7 hrs)
3. Lighting (7 hrs)
4. Audio for Video Production (7 hrs)
5. Aesthetics of Editing (7 hrs)
6. Video Production: Intermediate (7 hrs)
7. Video Post-production Workflow (14 hrs)
8. Portfolio Development Series (8 hrs)
9. Career Workshops (8 hrs)



Students may add one-on-one Portfolio Mentorship for an additional cost of \$750. For a complete description please see the section "Portfolio Mentorship" following the Certificate Training Objectives section.

### **Video Post-Production Full Certificate**

Hours of instruction: 128

Tuition: \$4390 (includes Mediamaker PLUS Membership, orientation, one-on-one counseling)

**Prerequisites:** Photoshop: Introduction (or receive 80% or higher on Photoshop assessment)

Video Post-Production is for those amazing people who understand what goes into crafting a great story and who also embrace new technologies. Objectives are to provide students with an expertise in video editing software applications, workflow, shortcuts in editing and a survey of how video works on different platforms. Students will learn both the aesthetic and technical side of editing, how to color correct video, edit audio and deploy FX and motion graphics.

Courses and suggested order they should be taken:

1. Premiere Pro: Introduction (14 hrs)
2. Premiere Pro: Intermediate (14 hrs)
3. Aesthetics of Editing (7 hrs)
4. DaVinci Resolve: Introduction (14 hrs)
5. DaVinci Resolve: Color Correction (14 hrs)
6. Premiere Pro: Advanced (7 hrs)
7. After Effects: Introduction (14 hrs)
8. Audio Post-Production: Introduction (7 hrs)
9. Audio Post-Production: Intermediate (7 hrs)
10. Video Post-Production Workflow (14 hrs)
11. Portfolio Development Series (8 hrs)
12. Career Workshops (8 hrs)

Students may add one-on-one Portfolio Mentorship for an additional cost of \$750. For a complete description please see the section "Portfolio Mentorship" following the Certificate Training Objectives section.

### **Digital Marketing Full Certificate**

Hours of instruction: 86

Tuition: \$3200 (includes Mediamaker PLUS Membership, orientation, one-on-one counseling)

**Prerequisites:** None

Sometimes just referred to as "social," digital marketing is the modern day solution to reaching an audience. Buzzwords like *data-driven*, *search engine optimization* and *Hootsuite* point to the fact that Madison Avenue can no longer dictate what consumers should buy--instead, it's a bottom-up world, where word-of-mouth (or a tweet) carries more weight. Objectives include understanding how to effectively engage audiences through search engine optimization, video, graphics and how to analyze your website traffic.

Courses and suggested order they should be taken:

1. Social Media Marketing (7 hrs)
2. HTML5/CSS3: Introduction (14 hrs)
3. SEO: Introduction (7 hrs)
4. Video For Social (14 hrs)
5. Graphic Design For Social (7 hrs)
6. SEO: Intermediate (7 hrs)
7. Google Analytics (7 hrs)
8. WordPress (7 hrs)
9. Portfolio Development Series (8 hrs)

## 10. Career Workshops (8 hrs)

### **Multimedia: After Effects Fast Track**

Hours of instruction: 65

Total tuition: \$2070 (includes Community Media Membership, orientation, one-on-one counseling)

**Prerequisites:** Photoshop: Introduction (or receive 80% or higher on Photoshop assessment)

Up your game with this straightforward introduction to motion graphics and Adobe After Effects. Through these 4 tech classes, you'll learn the building blocks of motion graphics. Video editors can increase their hire-ability by knowing how Adobe After Effects works and how it integrates with Adobe Premiere Pro, DaVinci Resolve, Avid Media Composer or Apple Final Cut Pro.

Courses and the suggested order they could be taken:

1. After Effects: Introduction (14 hrs)
2. After Effects: Intermediate (14 hrs)
3. Motion Graphic Design Workflow (14 hrs)
4. After Effects: Compositing (7 hrs)
5. Portfolio Development Series (8 hrs)
6. Career Workshops (8 hrs)

### **Digital Marketing Fast Track**

Hours of instruction: 58

Total tuition: \$1865 (includes Community Media Membership, orientation, one-on-one counseling)

**Prerequisites:** None

Social Media Marketing has risen to the top of the food chain, out-distancing almost all other forms of advertising and messaging. This Fast Track wraps a perfect combo of analytical, creative and optimization tips and tricks together to help any student jumpstart a career in digital marketing or learn how to drive viewers and users to a site or product. Old-school ad industry gurus can learn the new tools and impress even the most jaded hipster.

Courses and the suggested order they could be taken:

1. Social Media Marketing (7 hrs)
2. SEO: Introduction (7 hrs)
3. Video For Social (14 hrs)
4. Graphic Design For Social (7 hrs)
5. Google Analytics (7 hrs)
6. Portfolio Development Series (8 hrs)
7. Career Workshops (8 hrs)

### **Producer/Editor Fast Track**

Hours of instruction: 72

Total tuition: \$2265 (includes Community Media Membership, orientation, one-on-one counseling)

**Prerequisites:** None

Employers and clients often demand crossover skills from one person who can “do it all.” They want a savvy producer who can also shoot and edit video. In this Fast Track the objectives are to provide storytelling, lighting, sound, editing, and distribution skills to ambitious students who want to jump in with both feet and make movies!

Courses and the suggested order they could be taken:

1. Video Production Bootcamp (28 hrs)
2. Lighting (7 hrs)
3. Audio for Video Production (7 hrs)

4. Audio Post-Production: Introduction (7 hrs)
5. Aesthetics of Editing (7 hrs)
6. Portfolio Development Series (8 hrs)
7. Career Workshops (8 hrs)

### **Editor Fast Track**

Hours of instruction: 72

Total tuition: \$2265 (includes Community Media Membership, orientation, one-on-one counseling)

**Prerequisites:** Photoshop: Introduction (or receive 80% or higher on Photoshop assessment)

The objective of this Fast Track is to demystify the magic that goes into “fixing it in post.” Skipping workflow and the classes that take a deeper dive, these essential 5 classes will prepare any eager student planning on becoming a professional editor with the building blocks to transform footage into a compelling story.

Courses and the suggested order they could be taken:

1. Premiere Pro: Introduction (14 hrs)
2. Aesthetics of Editing (7 hrs)
3. DaVinci Resolve: Introduction (14 hrs)
4. Premiere Pro: Color Correction (7 hrs)
5. Audio Post-Production (7 hrs)
6. Portfolio Development Series (8 hrs)
7. Career Workshops (8 hrs)

### **Design Primer Fast Track**

Hours of instruction: 79

Total tuition: \$2465 (includes Community Media Membership, orientation, one-on-one counseling)

**Prerequisites:** Familiarity with Adobe Creative Suite and using media on a computer

Employers tell BAVC Media that these five classes make up the foundation to a myriad of careers, including web design, graphic design, UX design and more. If you are adept in these platforms, you can take on the world!

Courses and the suggested order they could be taken:

1. Photoshop: Introduction (14 hrs)
2. Illustrator (14 hrs)
3. Photoshop: Intermediate (14 hrs)
4. InDesign (14 hrs)
5. HTML5/CSS3 (14 hrs)
6. Portfolio Development Series (8 hrs)
7. Career Workshops (8 hrs)

### **PORTFOLIO MENTORSHIP - \$850 / \$750 Member price**

Employers report that having a portfolio is requisite for applying for tech and digital media jobs. One-on-one portfolio mentorship is designed to take the student’s existing creative assets and prepare them to maximize the student’s marketability. Mentors are working professionals who also possess exemplary mentoring traits such as identifying strengths and weaknesses, assigning relevant work pieces, providing specific and customized tech training and evaluating the finished project.

The culmination of the mentorship results in the student presenting their portfolio to a review committee of instructors, mentors, key staff and, in some cases, one or two employers. Constructive feedback is given, final questions are answered

and if the student work matches employers' expectations, the student's portfolio is referred to specific employers for potential hiring opportunities.

## **STUDENT ACHIEVEMENT**

BAVC Media recognizes that students have a variety of reasons for enrolling in and completing an individual course and therefore does not issue homework, test students or provide grades. The exception to this policy is in the case of a Certificate student. Certificate students are evaluated by their instructors and must demonstrate proof of skill level after completing each course through the following metrics:

1. Regular class attendance
2. Adequate skill level demonstrated when completing each class exercises
3. Adequate participation in class discussions based on instructor feedback
4. Understanding of key beginning, intermediate and advanced elements as outlined in the curriculum
5. Understanding of workflow and sequential processes as outlined in the curriculum

Certificate students must also submit an online portfolio at the culmination of their training which is evaluated by a committee composed of instructors, portfolio mentors, key staff and, on occasion, one or more employers. The student's portfolio is assessed on aesthetic or programming ability, cohesiveness, relevance to the job market, professionalism and completeness.

## **PAYMENT INFORMATION**

Self-funded Certificate students must pay all fees in full before attending the student's first class. Students receiving government assistance to cover Certificate costs must provide all documentation from the funding agency, government office or one-stop center granting the Certificate training. An Enrollment Agreement must be signed and delivered to the Workforce and Advanced Training Director before the student's first class.

**Please note:** Per the Bureau of Private Postsecondary Education, students have a right to know the following: This institution does not have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition within the preceding five years, nor has had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec 1101 et seq.)

<b>CATALOG OF CERTIFICATE FEES</b>			
<b>Portfolio Mentorship</b>	4 weeks	\$750.00	Can be added to any Certificate or purchased as a stand-alone service
<b>FAST TRACK CERTIFICATES</b>	<b>Hours</b>	<b>Fees</b>	<b>Notes</b>
<b>After Effects Fast Track</b>	56	\$1,830.00	Tuition
		\$240.00	Membership, 1:1 consultations, admin
		N/A	Books, tools, equipment, etc.
		\$0.00	Non-refundable Student Tuition Recovery Fee
		<b>\$2085.00</b>	<b>TOTAL</b>
<b>Digital Marketing Fast Track</b>	58	\$1,625.00	Tuition
		\$240.00	Membership, 1:1 consultations, admin
		N/A	Books, tools, equipment, etc.

		\$0.00	Non-refundable Student Tuition Recovery Fee
		<b>\$1,865.00</b>	<b>TOTAL</b>
<b>Editor Fast Track</b>	64	\$2215.00	Tuition
		\$55.00	Membership, 1:1 consultations, admin
		N/A	Books, tools, equipment, etc.
		\$0.00	Non-refundable Student Tuition Recovery Fee
		<b>\$2270.00</b>	<b>TOTAL</b>
<b>Producer/Editor Fast Track</b>	64	\$2155.00	Tuition
		\$55.00	Membership, 1:1 consultations, admin
		N/A	Books, tools, equipment, etc.
		\$0.00	Non-refundable Student Tuition Recovery Fee (included in total)
		<b>\$2210.00</b>	<b>TOTAL</b>
<b>Design Primer Fast Track</b>	79	\$2155.00	Tuition
		\$55.00	Membership, 1:1 consultations, admin
		N/A	Books, tools, equipment, etc.
		\$0.00	Non-refundable Student Tuition Recovery Fee (included in total)
		<b>\$2210.00</b>	<b>TOTAL</b>
<b>FULL VIDEO CERTIFICATES</b>	<b>Hours</b>	<b>Fees</b>	<b>Notes</b>
<b>Digital Marketing Full Certificate</b>	88	\$3030.00	Tuition
		\$55.00	Membership, 1:1 consultations, admin
		N/A	Books, tools, equipment, etc.
		\$0.00	Non-refundable Student Tuition Recovery Fee
		<b>\$3085.00</b>	<b>TOTAL</b>
<b>Video Post-Production Full Certificate</b>	136	\$4900.00	Tuition
		\$55.00	Membership, 1:1 consultations, admin
		N/A	Books, tools, equipment, etc.
		\$0.00	Non-refundable Student Tuition Recovery Fee
		<b>\$4955.00</b>	<b>TOTAL</b>
<b>Video Production Full Certificate</b>	136	\$4915.00	Tuition
		\$55.00	Membership, 1:1 consultations, admin

		N/A	Books, tools, equipment, etc.
		\$0.00	Non-refundable Student Tuition Recovery Fee
		<b>\$4970.00</b>	<b>TOTAL</b>

*Please note: does not charge for, provide, or require students to obtain any of the following: lab supplies or kits, textbooks or other learning BAVC Media, uniforms or other special protective clothing, in-resident housing, tutoring, assessment fees for transfer of credits, or fees to transfer credits. This institution does not charge a registration fee.*

### STUDENT TUITION RECOVERY FUND

You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) if all of the following applies to you:

1. You are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and
2. Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment if either of the following applies:

1. You are not a California resident, or are not enrolled in a residency program, or
2. Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party."

The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered by students in educational programs who are California residents, or are enrolled in a residency program attending certain schools regulated by the Bureau for Private Postsecondary Education.

You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid STRF assessment, and suffered an economic loss as a result of any of the following:

1. The school closed before the course of instruction was completed.
2. The school's failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180 days before the closure of the school.
3. The school's failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.
4. There was a material failure to comply with the Act or the Division within 30-days before the school closed or, if the material failure began earlier than 30-days prior to closure, the period determined by the Bureau.
5. An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.